

How to Set Goals for Ministry

Two kinds of goals—

Visionary goals God lays on their hearts

Long term, future

Impossible now

Require faith commitment & hard work over the long haul for realization

Stewardship goals for best use of present resources

1. Work within the budget we already have unless they can come up with extra funding at the local level on a long term basis.
2. Goals should remember all phases of the ministry and hold them in balance rather than seeking only the welfare of one region or project.
3. Goals should emphasize areas of ministry we already have rather than creating new ones. We need to develop fully what we've started before thinking of new programs.
4. Projects requiring extra funding should be exceptional or rare and are likely to be approved only when they will greatly advance the ministry. In considering new projects the likely GAIN must exceed the likely COST.
5. New projects usually require a minimum of two years preparation. We have to sell the IDEA first. Why should we? Why must we?
6. New projects should include a strong local commitment to help with the cost. How could you cut down on the cost of the proposed project? How could you raise part of the cost?
7. There is no reimbursement for overspending except in case of emergency.
8. Prioritize.

How can we do what we do BETTER?

How can we use our resources more fully & more effectively?

How can we reach more children using the resources we already have?

How can we make our teaching more interesting, memorable, and Biblical using the resources we already have?

How can we vary our teaching methods using resources we already have?

How can we improve both the QUANTITY and the QUALITY of what we are doing?

How can we improve relationships within the organization and with the churches, government & community?

How can we improve communication with these groups?

9. Working Your Plan.

Prioritize. What will achieve the most?

How can we keep the various aspects of the ministry in better balance?

When blocked in one area, what other areas should we be working on until the blockage is removed?

10. In training programs, emphasize the creation of new Sunday schools or other children's ministries where none currently exist.

Goal—a strong, Bible-teaching Sunday school or other children's ministry in every church and every village.

Secondly, with churches already having Sunday schools, emphasize helping them take one step forward in their program—dividing classes by ages, moving to active learning methods, implementing a regular application/invitation, or organizing their program according to a plan, for example.

11. Ideas for Goals

Follow up programs for converts

Continuing memorization programs that don't displace other Bible teaching

More careful planning of lessons to meet known needs

Fuller & more creative use of visuals and other materials available.

Systematic contact with every child

Being prepared with special materials for the holidays

Getting all materials in the office full organized and ready to use

Attention::Goals that are just “paper goals” or “report goals” are of no value whatsoever. A goal is a predetermined end toward which you STRIVE. It results in plans, action, and results. It must always be held at the forefront of our minds.